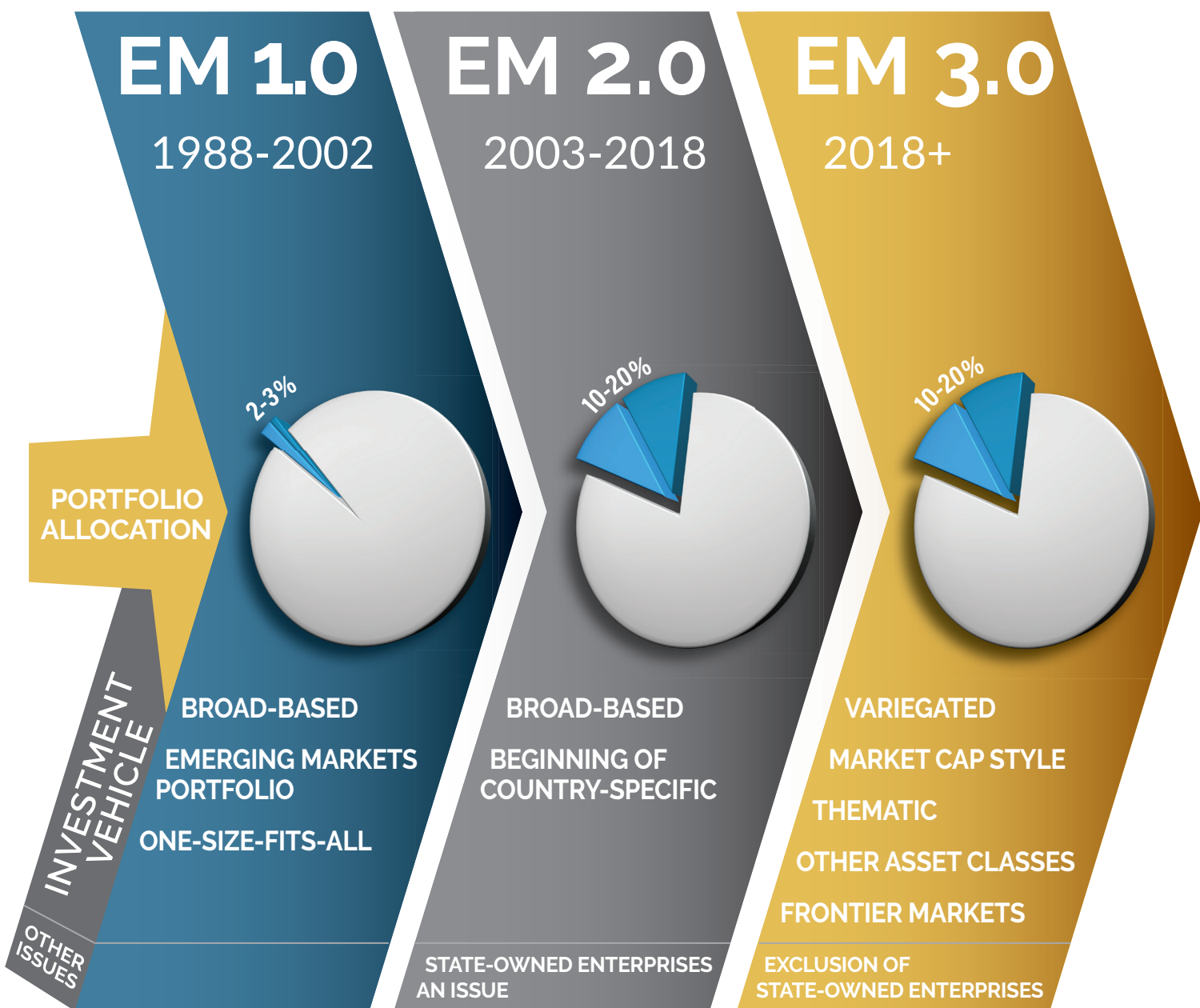


# Emerging Markets 3.0

Since the introduction of the MSCI Emerging Markets Index in December 1988, investors have grown comfortable holding a large, more variegated exposure to the asset class in their portfolios as shown by their allocation to the asset class over time.



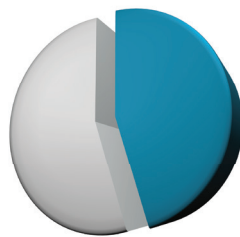
# How Much Emerging Markets Should You Hold in Your Portfolio?

Despite the growth of emerging markets in their portfolios, we believe investors should hold a larger allocation to this asset class.

## IT'S WHERE THE MONEY IS

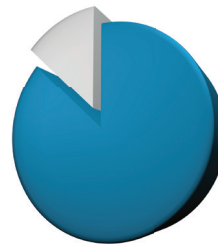


25% OF TOTAL WORLD MARKET CAP

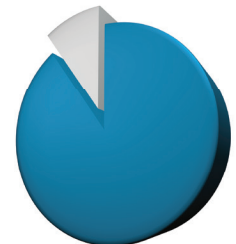


45% OF WORLD GDP

## IT'S WHERE THE PEOPLE ARE



87% OF WORLD POPULATION LIVES IN EMERGING MARKETS

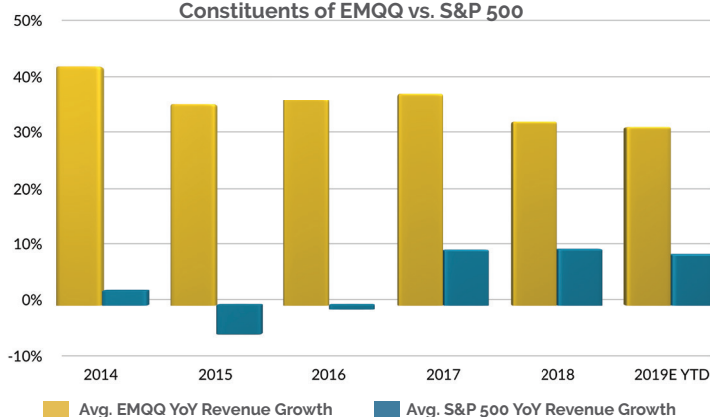


90% OF WORLD'S UNDER 30 POPULATION LIVES IN EMERGING MARKETS

Source: Hanlon, Sean, Should Long-Term Investors Own More Emerging Market Equities?, Wealth Management, 8/1/18

## IT'S WHERE THE GROWTH IS

### AVERAGE ANNUAL GROWTH Constituents of EMQQ vs. S&P 500



## IT'S WHERE THE VALUE IS

	U.S.	China	Emerging Markets
As of August 26, 2019	FAANG	BATS	EMQQ Top 10 Holdings
PE Ratio (Forward)	45.18	21.26	24.51
Price to Book Value	11.47	3.91	5.74
Revenue (Annual YoY Growth)	28.53%	34.64%	89.90%
PEG Ratio (Forward 1yr)	2.36	0.55	0.78
Gross Profit (% of Annual Revenue)	48.12%	54.63%	53.85%
Gross Profit Margin (TTM)	47.62%	52.51%	47.95%

Source: Bloomberg and analysis from Big Tree Capital. Data as of August 26, 2019.

This material represents an assessment of the market environment at a specific point in time and is not intended to be a forecast of future events, or a guarantee of future results. This information should not be relied upon by the reader as research or investment advice regarding the fund or any specific securities.

Definitions:

**FAANG:** a classification that refers to the stocks of Facebook, Amazon.com, Apple, Netflix, and Google's parent company Alphabet. **BATS:** a classification that refers to the stocks of Baidu, Alibaba, and Tencent. **PE Ratio (Forward):** The ratio of a company's price divided by analysts' estimates of the next 12 months earnings. **Price to Book Value:** The ratio of a company's stock price divided by its book value per share. **Revenue:** Revenue from the company's financial statements. **PEG Ratio (Forward 1 year):** The ratio of the company's PE Ratio (Forward)/divided its Price to Book Value. **Gross Profit (% of Annual Revenue):** A measure of the company's gross profit divided by its annual revenue for the last fiscal year. **Gross Profit Margin (TTM):** A measure of the company's gross profit divided by its annual revenue for the trailing twelve months. **S&P 500:** Used to measure performance of large-cap U.S. equities. **YoY:** Year over year. Indicates the comparison of one fiscal or calendar year to the preceding fiscal or calendar year.

***Carefully consider the Fund's investment objectives, risk factors, charges and expenses before investing. This and additional information can be found in the Fund's prospectus, which may be obtained by visiting [www.emqetf.com](http://www.emqetf.com). Read the prospectus carefully before investing.***

Investing involves risk, including the possible loss of principal. International investing may involve risk of capital loss from unfavorable fluctuations in currency values, from differences in generally accepted accounting principles, or from economic or political instability in other nations. Emerging markets involve heightened risks related to the same factors as well as increased volatility and lower trading volume. The Fund invests in the securities of Internet Companies, including internet services companies and internet retailers, and is subject to risk that market or economic factors impacting technology companies and companies that rely heavily on technology advances could have a major effect on the value of the Fund's investments.

There is no guarantee that the Fund or the index will achieve its investment objective. The fund is non-diversified.

Shares are bought and sold at market price (not NAV) and are not individually redeemed from the Fund.

Exchange Traded Concepts, LLC serves as the investment advisor, and Penserra Capital Management LLC serves as a sub advisor to the fund. The Funds are distributed by SEI Investments Distribution Co., which is not affiliated with Exchange Traded Concepts, LLC or Penserra Capital Management LLC.